



Photo: Manuel Martagon

## **Prime Time invites New Yorkers ages 65+ to celebrate spring at MoMA!**

Visitors ages 65 and up will enjoy free museum admission on Sunday, May 1, from 10:30 a.m. to 5:30 p.m., along with free gallery conversations, art-making workshops, and more.

Also, New York City residents ages 65 and up can get half-price senior ticket admission and \$25 off a new MoMA membership throughout the month of May.\*

For more information, visit [moma.org/primetime](http://moma.org/primetime), call (212) 333-1265 or e-mail [primetime@moma.org](mailto:primetime@moma.org).

# **MoMA**

\*From May 1 through 31, 2016, New York City residents ages 65 and up may purchase senior admission tickets to MoMA at half the regular price and receive a \$25 discount off the regular price of a new MoMA membership at the Individual member level and above. Proof of age and New York City residency will be required. This offer is limited to tickets and memberships purchased on site at MoMA and does not extend to online or telephone purchases. This offer may not be combined with any other offer or discount and may not be applied to prior purchases.



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