



NGO Committee on Ageing/NY, PO Box 1854, New York, New York 10163-1854

www.ngocoa-ny.org

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September 10, 2016

Dear Colleague:

The NGO Committee on Ageing/New York cordially invites you to attend the 26th United Nations Annual Celebration of International Day of Older Persons (IDOP), "Take a Stand against Ageism". This event will be held on Thursday, October 6th, 2016 from 10:00 am - 1:00 pm at United Nations Headquarters.

Now in its 26th year, IDOP is organized by the NGO Committee on Ageing/New York in partnership with the United Nations Department of Economic and Social Affairs Focal Point on Ageing. The Permanent Mission of Argentina is the primary sponsor for this event.

Keynote speaker, Ms. Ashton Applewhite, author of "This Chair Rocks: A Manifesto against Ageism" will set the stage for the day, challenging the audience to take a stand against ageism. Her presentation will be followed by a panel discussion of the attitudes and practices that result in age discrimination across cultures and countries, as well as offer concrete examples of programs and approaches that promote social inclusion and create positive perceptions of older persons. The panelists include Ms. Alana Officer, Senior Health Advisor at the World Health Organization, which is launching a major campaign against ageism on 1 October; Ncodimus Chipfupa, HelpAge Regional Director for Southern Africa; and H.E. Ambassador Burhan Gafoor, Permanent Representative of Singapore to the United Nations. Ms. Edith Lederer, award-winning journalist and the Associated Press Chief Correspondent to the UN will moderate the panel.

This year's celebration of International Day of Older Persons will include opportunities for questions and audience discussion. It will conclude with remarks by Mr. Mateo Estrémé, Deputy Permanent Representative of Argentina and Chair of the Open Ended Working Group on Ageing of the General Assembly who will provide a status report on UN efforts to gain legal recognition for the rights of older persons.

The International Day of Older Persons programme is open to the public. There is no charge for admission but pre-registration is required to enter the United Nations building and seating is limited. Registration will close 7 days prior to the event.

A luncheon to support the work of the NGO Committee on Ageing/New York will follow at Piccolo Fiore Restaurant, 230 E 44th Street. Tickets cost \$70.00.

For more information and to register for both events, visit the website of the NGO Committee on Ageing/New York, www.ngocoa-ny.org/.

Sincerely,

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Co-Chairs of the UNIDOP Planning Sub-Committee, NGO Committee on Ageing/NY